



## **Ubi Soft® Entertainment Unveils Highly Anticipated *Crouching Tiger, Hidden Dragon*™ At E3 2002**

*Martial Arts Adventure Game Incorporates The Classic And Engaging Storyline From The Academy Award Winning Movie*

**SAN FRANCISCO, CA – May 21, 2002** – Under a license from Sony Pictures Consumer Products, Ubi Soft Entertainment, one of the world's largest video game publishers, announces ***Crouching Tiger, Hidden Dragon***, a third-person combat/adventure game based on the classic storyline of Sony Picture's classic Academy Award winning movie. Developed by Genki Co., Ltd., (well known for the critically acclaimed *Bushido Blade*) ***Crouching Tiger, Hidden Dragon*** provides players with the ability to transcend space, gravity and the limitations of the body – having the opportunity to master similar martial arts magic that was seen in the movie through the game.

The playable characters of ***Crouching Tiger, Hidden Dragon*** – Mu Bai, Jen, Shu Lien and Lo - show their mastery of sword fighting within a graceful combat system, seeking revenge on Jade Fox, each through their own unique storylines. ***Crouching Tiger, Hidden Dragon*** is scheduled to ship to retail shelves worldwide in November 2002 for the Sony PlayStation®2 computer entertainment system and Game Boy® Advance, and for Nintendo GameCube™ in Q1 of 2003.

"***Crouching Tiger, Hidden Dragon*** is a natural for a video game, given the dynamic and strong character appeal and all the factors that made the Academy Award winning movie so popular," said Laurent Detoc, president of Ubi Soft Entertainment. "The compelling characters and action-packed sequences lend themselves perfectly to creating a combat/adventure atmosphere that delivers the most stimulating experience to martial arts fans and all other gamers alike."

### ***Crouching Tiger, Hidden Dragon* Key Features**

Set in 19<sup>th</sup> Century China, ***Crouching Tiger, Hidden Dragon*** is a martial arts fighting game based on the classic teachings and techniques of the Shaolin Warriors. In a convergence of combat and adventure elements, players can represent one of 3 fighters (Mu Bai, Jen, Shu Lien) in a series of battles to seek revenge against the sinister Jade Fox – the killer of Mu Bai's master and Shu Lien's fiancé. Each of the game's warriors is armed with different deadly weapons – including the famed Green Destiny Sword - and an assortment of special moves all tailored to that specific weapon. Each is brought to life with fluid animation that results in incredibly lifelike and realistic duels.

- Based on the original *Crouching Tiger, Hidden Dragon* Movie
- Innovative 3D combat/adventure game with emphasis on sword-fighting and acrobatic stunts
- 3 playable characters for PS2. A bonus character (Lo) is available for Nintendo GameCube
- Each character has their own unique storyline
- Each story for each character consists of five immense stages

### **About Sony Pictures Consumer Products**

Sony Pictures Consumer Products, based in Los Angeles, handles the merchandising and branding efforts for some of the most recognized properties in film and television. SPCP is a division of Sony Pictures Entertainment (SPE), whose global operations encompass motion picture production and distribution, television programming and syndication, home video acquisition and distribution, operation of studio facilities, development of new entertainment technologies and distribution of filmed entertainment in 67 countries.

### **About Genki Company**

Genki Co., Ltd. is a software development company based in Tokoyo, Japan. Established in October 1990, the company is well known for the highly recognized videogame “Shutokou Battle.” With an impressive product lineup, Genki is continuing to build a reputation for high quality and high performance around the world. With great emphasis on the development process, Genki has based development on thorough research of each hardware platform, in order to create high quality software responsive to the platform’s special features. Creating the system people will need in order to share their enjoyment of games is Genki’s mission in the 21<sup>st</sup> century. Since its founding, Genki continues to grow in stature, from a games software company to an entertainment services company that crafts dreams.

### **About Ubi Soft Entertainment**

Ubi Soft Entertainment is a global producer, publisher and international distributor of interactive entertainment products. A leading company in the industry, Ubi Soft's strong and diversified line-up has grown considerably. As well as developing original properties, Ubi Soft has also steadfastly partnered with several high-profile companies and is dedicated to delivering consumers with quality videogame titles while offering blockbuster franchises. Founded in 1986, the company has offices in 21 countries including the United States, Canada, France, Germany, Finland and China and sells its products in over 50 countries. For more information about Ubi Soft, visit <http://www.ubi.com>.

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This title has not yet been submitted to SCEA for concept approval

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